



OFFICE OF THE MUNICIPAL MAYOR

EXECUTIVE ORDER NO. 52

Series of 2020

AN ORDER ADOPTING REPUBLIC ACT NO. 11037 OR THE MASUSTANSYANG PAGKAIN PARA SA BATANG PILIPINO ACT.

WHEREAS, the Municipal Government of Bulakan recognizes the vital role of the youth in nation-building and shall promote and protect their physical, moral, spiritual, intellectual, and social well-being. In recognition of the demonstrated relationship between food and nutrition, and the capacity of students to develop and learn, the municipality shall establish a comprehensive feeding program that will address the problem of undernutrition among children;

WHEREAS, the Republic Act No. 11037, otherwise known as the Masustansyang Pagkain Para sa Batang Pilipino Act explicitly emphasizes the role and responsibilities of Local Government Unit as stipulated in its guidelines;

WHEREAS, pursuant to *Section 465, Par. (b)* of the *Local Government Code*, the Municipal Mayor, as the chief executive of the municipal government, is authorized to adopt such measures as may be necessary, issue an executive order for the faithful and appropriate enforcement and execution of laws and ordinances;

NOW, THEREFORE, I, VERGEL C. MENESES, Municipal Mayor of Bulakan, Bulacan, by virtue of the powers vested in me by law, do hereby adopt the following guidelines, rules and regulations under Republic Act 11037, to wit:

Section 1. Short Title. This Order shall be known as the "Masustansyang Pagkain para sa Batang Pilipino Act".

Section 2. Definition of Terms. As used in this Order, the following terms shall be understood to mean as follows, to wit:

- (a) *Cycle Menu* refers to standardized menus prepared by the Municipal Nutrition and Population Office which shall be contextualized and drawn up, among others, according to age range, location and/or type of school, and local cultural and/or religions eating preferences: *Provided*, That such menus shall have as many varieties and selections as may necessary taking into account its availability in the place or locality where the day care center or school is located;
- (b) *Fortified Meal* refers to a meal with deliberately increased content of essential micronutrients so as to improve nutritional quality of the food and provide the level of calories and protein as prescribed by the NNC which shall consist of at least one-third (1/3) of the daily requirement based on the Philippine Dietary Reference Intake (PDRI);
- (c) *Health Examination* refers to the examination conducted by local government units (LGUs) on the overall condition of the program beneficiary's height, weight and other ailments defects or deformities that may need special care or treatment;
- (d) *Government Agencies* refers to the Department of Education (DepED) Bulacan District and the Municipal Social Welfare and Development Office (MSWDO) which shall be the lead agencies in the implementation of this Program for public kindergarten and elementary schools and public day care centers, respectively; and

- (e) *Undernourished Child* refers to a child who has been supplied with less than the minimum amount of foods essential for sound health and growth. For purpose of this Order, it shall include children who are suffering from chronic hunger and malnutrition as well as those who are considered as wastes severely wasted or stunted under the World Health Organization Child Growth Standards.

Section 3. Feeding Program. The Feeding Program, hereinafter referred to as the Program, is hereby established to address undernutrition. The Program shall have the following components and coverage:

- (a) Supplemental Feeding Program for Day Care Children - The MSWD, in coordination with the DepEd concerned, shall implement a supplemental feeding program for under nourished children with ages three (3) to five years. The program shall be administered in a day care centers or in any other facility which can be used for such purpose: *Provided*, That the Program shall include the provision of at least one (1) fortified meal for a period of not less than one hundred twenty (120) days in a year: *Provided, further*, that in the preparation of fortified meals, the MSWD shall work in collaboration with recognized parents' organizations;
- (b) School-Based Feeding Program - The DepED shall implement a school-based feeding program for undernourished public school children from kindergarten to grade six (6): *Provided*, that the Program shall include the provision of at least one (1) fortified meal to all undernourished public elementary school children for a period of not less than one hundred twenty (120) days in a year;
- (c) Milk Feeding Program - The Municipality shall coordinate with the Municipal of Agriculture's Office for the incorporation of fresh milk and fresh milk-based food products in the fortified meals and cycle menu in accordance with Republic Act No. 8172, otherwise known as the "Philippine Food Fortification Act of 2000", utilizing, as far as practicable, locally produced milk in order to enhance its nutritional content and, at the same time, help boost livelihood opportunities for local dairy farmers and local dairy industry;
- (d) Micronutrient Supplements- The municipality, in coordination with the Municipal Health Office, shall provide micronutrient supplements to the Program beneficiaries including the use of iodized salt in accordance with Republic Act No. 8172, otherwise known as the "Salt Iodization or ASIN" law;
- (e) Health Examination, Vaccination and Deworming - The Municipality, in coordination with the MHO, shall conduct simultaneous health examinations including, but not limited to deworming and vaccination, as the case may be, to Program beneficiaries;
- (f) GulayansaPaaralan - The Municipality shall encourage their respective component units to devote a portion of their land or space for the cultivation of vegetables and other nutrient-rich plants as identified by the NNC: *Provided*, That component units lacking in, land shall adopt modern gardening technologies with the assistance of the Agriculture's Office thru the agriculture officers. Parents shall also encourage to maintain a similar program in their own backyards;
- (g) Water, Sanitation, and Hygiene (WASH) - The Municipality, in coordination with MHO shall establish and maintain water and sanitation facilities, promote good hygiene and safe food preparation in all of its component units especially in areas devoted for the preparation of fortified meals under the Program; and
- (h) Integrated Nutrition Education, Behavioral Transformation, and Social Mobilization- The Program shall be complemented by a public health, nutrition, and values transformation campaign to promote a holistic and integrated approach to health and nutrition education. Orientation-training on the objectives and mechanics of the Program shall be held among the personnel of LGUs concerned, parent volunteers and the parent-teachers associations (PTAs) to generate support for the Program. The LGU shall also endeavor to mobilize community organizations to continue nutrition education outside of the school.

Section 4. Prioritization in the Program Implementation. The Municipality shall create a five (5)-year plan to fully implement the Program: *Provided*, That municipality

prioritized the implementation of the Program in the public day care or elementary schools that meet any of the following criteria:

- (a) With the highest prevalence of undernutrition and nutrient-deficiency among children aged three (3) years up to grade six (6) level;
- (b) With available facilities or capability to implement the Program; or
- (c) Which prioritize such counterpart resources for its implementation.

Section 5. Creation of a Municipal Information System. The LGUs and other relevant agencies of government in order to identify individuals, groups, and/or localities that have the highest magnitude of hunger and undernutrition shall provide a Municipal Information System. This system shall henceforth be utilized in monitoring the health and nutrition of all Bulakenyo children, especially those covered by the Program.

Section 6. Local Government Assistance. The LGUs shall assist the NGAs in the efficient and effective implementation of the Program and shall be authorized to use a portion of the Special Education Fund (SEF) and/or their twenty percent (20%) development fund as provided for in Republic Act No. 7160, otherwise known as the Local Government Code of 1991.

Section 7. Private Sector Participation. The LGU shall encourage the participation of the private sector in the Program which shall include, among others, PTAs, private corporations, peoples and nongovernment organizations and such other groups or organizations, both foreign and local, that may want to be partner in whole or in part with the implementation of the Program.

Section 8. Monitoring and Annual Report. The LGU, in coordination with other stakeholders, shall regularly monitor, review and assess the impact and effectivity of the Program as well as ensure compliance with standards and guidelines of the Program for food safety, quality, accountability, community participation and the procurement and liquidation processes adopted. For this purpose, the NGAs shall prepare and submit an annual report on the status of the implementation of the Program to the Office of the Mayor and Sangguniang Bayan.

Section 9. Tax Exemption. Any donation or bequest made to the LGU or any of the aforementioned government agencies for the Program shall be exempt from the donor's tax: *Provided*, That donations in kind shall be approved by the LGU concerned upon the recommendation of the MSWD, in the case of food products, and the MHO, in the case of vaccine and supplements, as the case may be, respectively.

Section 10. Appropriations. The amount necessary to carry out the initial implementation of this EO shall be sourced from the current appropriations of the municipality.

Section 11. Procurement of Goods and Services. The Municipal Budget Office, Bids and Awards Committee, are hereby mandated to specifically establish and promulgate a community-based mode of procurement, liquidation and audit that will ensure the efficient and effective implementation of the Program: *Provided*, That this provision shall apply solely to the implementation of the Program by the LGU.

Section 12. Implementation and Monitoring Team. For the proper implementation of this EO, the following team are hereby created:

Chairman

HON. VERGEL C. MENESES
Municipal Mayor

Vice-Chairman

DR. REYNALDO P. GLORIA
Municipal Administrator

HON. MARILYN SAN PEDRO
Municipal Councilor, Chair – Social Services

Members

MRS. MA. ELIZABETH SALVADOR

Municipal Agriculturist

DR. ELIZA VILLANUEVA

Municipal Health Officer

Secretariat

MRS. MA. VICTORIA MORELOS, RSW

Municipal Social Welfare & Development Office

MRS. MA. ROSALIE SALITA

Municipal Nutrition and Population Officer

MS. KALRA JESUSA LUCAS

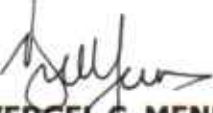
Municipal Population Program Worker

Section 13. Separability Clause. If any provision or part hereof is held invalid or unconstitutional, the remaining provision not otherwise affected shall remain valid and subsisting.

Section 14. Repealing Clause. All laws, decrees, orders, rules and regulations or other issuances or parts inconsistent with the provision of this EO are hereby repealed or modified accordingly.

Section 15. Effectivity. This Executive Order shall take effect after signing.

Done this 29th day of December, 2022 in Municipality of Bulakan, Province of Bulacan.


VERGEL C. MENESES
Municipal Mayor